



Options for Changes to Non-Geographic Numbers

G3 Network Services has the knowledge, skills and account management capabilities to help make your change of non-geographic number a painless process. The following table summarises some of the typical options available. However, it is strongly recommended to contact G3NS to discuss your specific business issues and constraints



Option	Advantages	Disadvantages
Retain 0870 number	Increased customer confidence through price transparency Retention of existing numbers Retention of call handling features No re-marketing costs	Loss of revenue-share Possible charge for call handling features from service provider
Transfer to 0871	Increase revenue share Retention of call handling features Price transparency	Technical cost of re-numbering Re-marketing costs and time Call costs need to be clearly advertised Access restrictions from international destinations ICSTIS regulation may cause an association with 09xx Adult Services
Transfer to 0844 or 0845	Retention of revenue share Retention of call handling features Perception of a local presence	Technical cost of re-numbering Re-marketing costs and time Uncertainty as OFCOM review charging structure
Transfer to 09XX	Increase revenue share Retention of call handling features	Technical cost of re-numbering Re-marketing costs and time Call costs need to be clearly advertised Access restrictions from international destinations Subject to full ICSTIS regulation May cause an Association with 09xx Adult Services
Migrate to 03XX	Price transparency Availability of call handling features Availability of equivalent ranges to NTS services Proposed reservation of 0300 for Public Bodies	Technical cost of re-numbering Re-marketing costs and time No revenue share Charge for call handling features
Migrate to a Geographic number	Price transparency Local presence	Limited availability of call handling features No revenue share Loss of national identity