



## BlackBerry Enterprise Server

BlackBerry® Enterprise Server is robust software that acts as the centralized link between wireless devices, enterprise applications and wireless networks. Designed to meet the needs of enterprise and government organizations, it provides a proven, secure, open architecture for globally extending wireless communications and corporate data to mobile users.

### Advanced Security Features

BlackBerry Enterprise Server delivers end-to-end Advanced Encryption Standard (AES) or Triple Data Encryption Standard (Triple DES) encryption that helps ensure the confidentiality and integrity of wirelessly transmitted information from behind the firewall to wireless devices in the field. With support for more than 100 over the air wireless IT policies and commands that enable IT administrators to wirelessly enforce security settings, BlackBerry Enterprise Server meets even the most stringent IT requirements.

### Applications

BlackBerry Enterprise Server is the leading wireless platform for wireless email, Personal Information Management (PIM), instant messaging (IM) and other corporate data. With the majority of customers accessing non-email content while in the field, BlackBerry Enterprise Server is proven in delivering more than email to mobile users.

### Simplified Deployment and Management

Standards-based protocols and development tools included with BlackBerry Enterprise Server allow you to leverage your existing technology investments and lower your Total Cost of Ownership (TCO). BlackBerry Enterprise Server helps increase IT productivity and reduce administrative overhead by enabling centralized control and management, including role- and group-based administration capabilities.

### Lowest TCO of Mobile Enterprise Solutions

The BlackBerry Enterprise Solution allows organizations to keep their employees connected to the information and people that matter, while still benefiting from a low overall Total Cost of Operation (TCO).

### Lower Device Costs

BlackBerry smartphones can be purchased at competitive or lower costs and with competitive service plan rates when compared with other device offerings.

### 30+% Less Expensive Server Software

BlackBerry Enterprise Server is more cost effective than mobile server software offerings across a variety of deployment sizes.\*\*

### Lower Bandwidth

Efficient use of bandwidth and airtime on wireless networks translates into lower costs for organizations.

### Leverage Of Existing Investments

Standards-based protocols and development tools help ensure that practically any enterprise application, infrastructure or system can be wirelessly enabled without being rebuilt or replaced.